



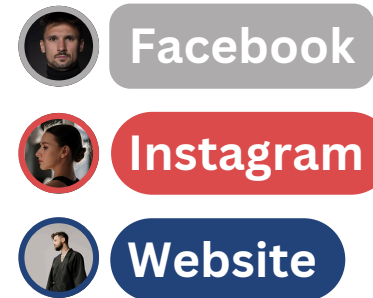
Jun' 2025



Here, you will find all of your planned events and scheduled post times for the “Vet Net” social media campaign. You will find information for each event as well as freedom to create and add new content.

***Insert own photos of designated social media/marketing team members to run each platform*

Social Media Team & Platform



CONTENT TYPE

- Informational Content
- Engagement Content
- Promotional Content
- Educational Content
- Behind-the-Scenes
- Trending Content
- Interactive Content
- Storytelling Content

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	01 campaign announcement Informational Content	02	03 Veterans Voices video Engagement Content	04
05	06 digital event flier post Promotional Content	07	08 Post of people at HEART center. Educational Content	09	10 Video form tour/POV of vet living style Behind-the-Scenes	11
12 Trending Content	13	14 Interactive Content	15	16 Blog highlight of Vets Voices Storytelling Content	17	18 Informational Content
19	20 Links to sign up to volunteer Engagement Content	21	22 Behind-the-Scenes	23	24 Educational Content	25
26 Interactive Content	27	28 Storytelling Content blog post	29	30 Promotional Content	31	01

Social Media Team & Platform

 Facebook

 Instagram

 Website

Content Type















- Informational Content
- Engagement Content
- Promotional Content
- Educational Content
- Behind-the-Scenes
- Trending Content
- Interactive Content
- Storytelling Content

Jul' 2025



Here, you will find all of your planned events and scheduled post times for the “Vet Net” social media campaign. You will find information for each event as well as freedom to create and add new content.



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	01  Engagement Content
02	03  Promotional Content	04	05  Educational Content	06	07  Behind-the-Scenes	08
09  Trending Content	10	11 	12	13  Storytelling Content	14	15  Informational Content
16	17  Engagement Content	18	19  Behind-the-Scenes	20	21  Educational Content	22
23 	24	25  Storytelling Content	26	27  Promotional Content	28	01

Social Media Team & Platform



Content Type
















- Informational Content
- Engagement Content
- Promotional Content
- Educational Content
- Behind-the-Scenes
- Trending Content
- Interactive Content
- Storytelling Content

Aug' 2025



Here, you will find all of your planned events and scheduled post times for the “Vet Net” social media campaign. You will find information for each event as well as freedom to create and add new content.



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	01  Engagement Content
02	03  Promotional Content	04	05  Educational Content	06	07  Behind-the-Scenes	08
09  Trending Content	10	11  Interactive Content	12	13  Storytelling Content	14	15  Informational Content
16	17  Engagement Content	18	19  Behind-the-Scenes	20	21  Educational Content	22
23  Interactive Content	24	25  Storytelling Content	26	27  Promotional Content	28	29
30  Interactive Content	31	01	02	03	04	05

Social Media Team & Platform

 Facebook

 Instagram

 Website

Content Type
















- Informational Content
- Engagement Content
- Promotional Content
- Educational Content
- Behind-the-Scenes
- Trending Content
- Interactive Content
- Storytelling Content

Sept' 2025



Here, you will find all of your planned events and scheduled post times for the “Vet Net” social media campaign. You will find information for each event as well as freedom to create and add new content.



SUN	MON	TUE	WED	THU	FRI	SAT
29	30	01 <div>Promotional Content</div>	02 <div>Informational Content</div>	03	04 <div>Engagement Content</div>	05
06	07 <div>Promotional Content</div>	08	09 <div>Educational Content</div>	10	11 <div>Behind-the-Scenes</div>	12
13 <div>Trending Content</div>	14	15 <div>Interactive Content</div>	16	17 <div>Storytelling Content</div>	18	19 <div>Informational Content</div>
20	21 <div>Engagement Content</div>	22	23 <div>Behind-the-Scenes</div>	24	25 <div>Educational Content</div>	26
27 <div>Interactive Content</div>	28	29 <div>Storytelling Content</div>	30	01	02	03

Social Media Team & Platform

 Facebook

 Instagram

 Website

Content Type















- Informational Content
- Engagement Content
- Promotional Content
- Educational Content
- Behind-the-Scenes
- Trending Content
- Interactive Content
- Storytelling Content

Oct' 2025



Here, you will find all of your planned events and scheduled post times for the “Vet Net” social media campaign. You will find information for each event as well as freedom to create and add new content.



SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	01	02 <div> Engagement Content</div>	03
04	05 <div> Promotional Content</div>	06	07 <div> Educational Content</div>	08	09 <div> Behind-the-Scenes</div>	10
11 <div> Trending Content</div>	12	13 <div> Interactive Content</div>	14	15 <div> Storytelling Content</div>	16	17 <div> Informational Content</div>
18	19 <div> Engagement Content</div>	20	21 <div> Behind-the-Scenes</div>	22	23 <div> Educational Content</div>	24
25 <div> Interactive Content</div>	26	27 <div> Storytelling Content</div>	28	29 <div> Promotional Content</div>	30	01

Social Media Team & Platform

 Facebook

 Instagram

 Website

Content Type
















- Informational Content
- Engagement Content
- Promotional Content
- Educational Content
- Behind-the-Scenes
- Trending Content
- Interactive Content
- Storytelling Content

Nov' 2025



Here, you will find all of your planned events and scheduled post times for the “Vet Net” social media campaign. You will find information for each event as well as freedom to create and add new content.



SUN	MON	TUE	WED	THU	FRI	SAT
01  <div>Storytelling Content</div>	02	03  <div>Promotional Content</div>	04  <div>Informational Content</div>	05	06  <div>Engagement Content</div>	07
08	09  <div>Promotional Content</div>	10	11  <div>Educational Content</div>	12	13  <div>Behind-the-Scenes</div>	14
15  <div>Trending Content</div>	16	17  <div>Interactive Content</div>	18	19  <div>Storytelling Content</div>	20	21  <div>Informational Content</div>
22	23  <div>Engagement Content</div>	24	25  <div>Behind-the-Scenes</div>	26	27  <div>Educational Content</div>	28
29  <div>Interactive Content</div>	30	01	02	03	04	05